## Dr. Misha C. Ford President & CEO



## **3T Consulting Group, LLC** 3TG Staffing Solutions

## Visionary, Innovator, Thoughtful Leader

Misha Ford is the esteemed President & CEO of (3TG) Staffing Solutions, a division of 3T Consulting Group, LLC. With an extensive background spanning over two decades in Fortune 500 companies across diverse sectors such as private wealth, telecommunications, sports entertainment, and luxury merchandise, Misha brings a unique and dynamic perspective to her leadership role. Her reputation is built on her ability to drive growth, optimize operational excellence, and cultivate robust pipelines, making her a highly respected figure in the industry.

In her previous corporate position, Misha managed a substantial annual marketing budget of \$200 million. Her responsibilities included overseeing marketing, product management, and financial reporting. Misha's insights are highly regarded, and she is admired for her sound judgment and strategic decision-making.

Misha earned her Bachelor of Science degree in business administration from Rutgers University. Additionally, she has completed executive education programs at Emory University and Harvard Business School (HBS). Her remarkable achievements have been acknowledged with a Lifetime Achievement Award by the current US President. Misha Ford has also been honored with an honorary doctorate degree, further acknowledging her exceptional contributions and expertise in her field.

Misha is not only a prominent figure in her professional sphere but also actively contributes to various local and state government initiatives. She is a member of prestigious organizations such as the Forbes Human Resources Council, and Forbes contributor and the Women's President Organization. Moreover, she serves on the boards of several community and business organizations, highlighting her dedication to both professional development and community involvement.

Furthermore, Misha is a certified Women-Owned Small Business and actively participates in initiatives like the NAACP Dekalb Economic Development committee, Toastmaster Club Officer, and DC Black Directory. Her involvement in these endeavors underscores her commitment to making a positive impact both professionally and within her community.